



PG – 095

I Semester M.T.A. (Integrated Course) Degree Examination, January 2014
(Semester Scheme)
(2013-14 & Onwards)
TOURISM ADMINISTRATION
Paper 1.3 : Fundamentals of Tourism Industry

Time : 3 Hours

Max. Marks : 80

SECTION – A

1. Answer any 10 questions. Each carries 2 marks. (2×10=20)
- Define Tourism.
 - Mention any 4 man made attractions.
 - Define tour operator.
 - Who is an 'Excursionist' ?
 - Name 4 pilgrim destinations of India.
 - Chārdham yatra.
 - Motel.
 - Golden triangle.
 - Doom tourism.
 - Passport.
 - 4 hill stations of India.
 - Anegundi.

SECTION – B

- Answer any 5 questions. Each carries six marks. (5×6=30)
- Briefly explain TALC.
 - Explain 5A's in Tourism.
 - Explain the socio-cultural impact of Tourism.

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5. TAAI.
6. Explain the types of Tourism.
7. Define travel agency and its types.
8. Explain the impact of Globalisation on Tourism.
9. Briefly discuss the steps taken by the Indian Government to promote "Incredible India" Campaign.

SECTION – C

Answer **any two** questions. **Each** carries **15** marks.

(2×15=30)

10. Explain the history of Tourism in detail.
11. Write short notes on the following :
 - Push and Pull theory.
 - Economic impact of 'Tourism'
 - Leiper model.
12. "One State, Many Worlds" – Justify the statement.
13. Was Uttaranchal's disaster, anthropogenic ? Elucidate.