



PG – 090

I Semester M.T.A. (Integrated Course) Degree Examination, December 2011  
(Semester Scheme)  
**TOURISM ADMINISTRATION**  
Paper 1.4 : Principles and Practices of Management

Time : 3 Hours

Max. Marks : 80

**Instruction :** Answer *all* questions.

SECTION – A

1. Answer **any 10** of the following. **Each** sub-question carries **2** marks. (10×2=20)
- Define Management.
  - What is Operative Management ?
  - What do you mean by division of work ?
  - What is Planning premise ?
  - What is standing plan ?
  - What is policy decision ?
  - Give the meaning of unity of direction.
  - What is delegation ?
  - What is Chain of Command ?
  - Expand -MIS and TQM.
  - What is Horizontal co-ordination ?
  - What is Organizational Manual ?

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SECTION – B

Answer any 5 of the following. Each question carries 6 marks.

(5×6=30)

2. Briefly explain the nature of management.
3. Analyze the inter-dependence of planning and Management.
4. Give a note on Policy and Procedure.
5. Give a note on staff relationships.
6. State the disadvantages of decentralization.
7. Write a note on matrix organisation.
8. Distinguish between Formal and Informal Organisation.
9. What are the main features of budgeting ?

SECTION – C

Answer any 2 of the following. Each question carries 15 marks.

(2×15=30)

10. Explain the various principles of management.
11. Explain the strategies of planning.
12. Briefly explain the various factors which determine the span of management.
13. Explain the various principles of organization structures.