



PG – 096

I Semester M.T.A. (Integrated Course) Degree Examination, Jan. 2014
(2013-14 & Onwards)
TOURISM ADMINISTRATION
Paper – (1.4) : Tourism Products and Resources

Time : 3 Hours

Max. Marks : 80

SECTION – A

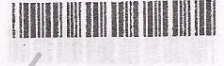
1. Answer **any 10** questions. **Each** carries 2 marks. (2×10=20)
- What were the main motives for travelling in the olden days ?
 - Travellogue.
 - 2 famous travellers who visited India from the west ?
 - 4 Beach destinations in India.
 - Island Tourism.
 - MICE Tourism.
 - Gastronomical Tourism.
 - Mention four classical dance forms of India.
 - 4 famous tourist sites at Rajasthan.
 - Name any two wine tourist destinations of the world.
 - Golden Chariot.
 - Expand : ITDC, UNWTO.

SECTION – B

Answer **any 5** questions. **Each** carries 6 marks. (5×6=30)

- Write a note on "Grand Tour".
- Explain wildlife preservation act of India.
- Write a note on Rural Tourism in Karnataka.

P.T.O.



5. Write short notes on :

- a) Chatt puja
- b) Ponkala of Kerala.

6. India as a culinary tourist destination. Explain.

7. Write a note on Indian Classical Music.

8. Bangalore as a Medical Tourist Destination. Explain.

9. Write a note on type of adventure sports.

SECTION – C

Answer **any two** questions. **Each** carries **15** marks.

(2×15=30)

10. Do you think global warming has treated an impact on tourists and tourist destinations. Justify.

11. Describe any two of the following :

Puri Jagannath Yatra/Kumbha mela/ Mysore Dasara.

12. Explain the role of wildlife sanctuary and National parks in the development of Tourism.

13. Has the division of Andhrapradesh affected the tourism industry. Justify.