



PG – 554

I Semester M.T.A.(Integrated) Degree Examination, December 2009/January 2010  
(Semester Scheme)

**TOURISM ADMINISTRATION**  
**1.5 : Introduction to Tourism in India**

Time : 3 Hours

Max. Marks : 80

SECTION – A

1. Answer **any ten** of the following :

(10×2=20)

- What is Tourism Resources?
- Define Eco Tourism.
- Name two dance forms of India
- Define Cultural Tourism.
- What is cultural significance of Karnataka?
- Define Tourism Policy.
- What do you understand by travel circuit ?
- “Tarnetar fair”.
- Name two tourist circuits of Karnataka.
- Define Handicraft.
- Explain the term ‘Museum’. Mention two famous museums of India.
- Define MICE Tourism.

SECTION – B

Answer **any five** of the following :

(5×6=30)

- Mention the significance of Handicrafts in promoting tourism.
- State the significance of Infrastructure planning in Tourism Development.
- Tourism slogan of Karnataka “One state many world”. Justify
- Write a note on Sahitya Academy.

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6. Sketch the Transportation structure of Tourism Industry.
7. Describe in brief different forms of Tourism.
8. What is the role of Museum in Tourism ?
9. Mention various Adventure travel circuits of India.

SECTION- C

Answer **any two** of the following.

(2×15=30)

10. India is known as “Museum of Dance forms” Justify.
11. Describe the growth of Travel and Tourism from Ages.
12. Mention the latest Karnataka tourism policy.
13. What is the significance of music in Indian culture ? Discuss.

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