



I Semester M.T.A. (Integrated) Degree Examination, Dec. 2009/Jan. 2010  
(Semester Scheme)  
**TOURISM ADMINISTRATION**  
**Paper - 1.6: Fundamentals of Tourism and Hospitality Management**

Time: 3 Hours

Max. Marks: 80

*Instructions :* 1) Stick to instructions before **each** Section.  
2) Number the answers **correctly**.

**SECTION – A**

Answer **any ten** questions. **Each** question carries **two** marks. (10×2=20)

1. a) Define international tourism.
- b) What do you mean by locale?
- c) What do you know about tourist amenities?
- d) Define travel agency.
- e) Expand the following :
  - a) FHRAI
  - b) NTO
  - c) IATA
  - d) MAP.
- f) What is Time sharing?
- g) Write short notes on :
  - a) Occupancy Ratio
  - b) Franchise.
- h) What is Adventure Tourism?
- i) Outline tourism concepts.
- j) What is tourist traffic?
- k) Define hospitality.
- l) Bring out the difference between Hotel group and chain of Hotels.

P.T.O.



SECTION – B

Answer **any five** questions. **Each** question carries **six** marks.

(5×6=30)

2. Explain the components of tourism industry.
3. Illustrate Leiper's model in tourism industry.
4. Elucidate on the different management system prevailing in hotel industry.
5. Trace the new trends in tourism management.
6. Explain the various categories of hotels.
7. Discuss the roles and responsibilities of a Front Office Manager.
8. State and explain the organisation structure of a Five Star Hotel.
9. Discuss the segments of Tourism Industry.

SECTION – C

Answer **any two** questions. **Each** question carries **fifteen** marks.

(2×15=30)

10. Explain the functions of FHRAI.
11. "The hospitality industry has witnessed tremendous changes over the last decade". Discuss.
12. Examine the factors which are likely to have a direct effect on tourism in future.
13. Explain the different types of tourists.