



PG – 092

I Semester M.T.A. (Integrated Course) Degree Examination, December 2011
(Semester Schème)

TOURISM ADMINISTRATION

Paper – 1.6 : Fundamentals of Tourism and Hospitality Management

Time : 3 Hours

Max. Marks : 80

Instruction : Answer all the questions.

SECTION – A

Answer **any ten** questions. **Each** question carries 2 marks.

(10×2=20)

1. a) Define Tourism.
- b) Who is a traveller ?
- c) What is Down Town Hotel ?
- d) Explain VFR.
- e) Define Hospitality.
- f) Explain IATA.
- g) What is sole-tradership ?
- h) Expand FHRAI and NTO.
- i) What is Hotel chain ?
- j) What is job description ?
- k) What is travel agency ?
- l) How is domestic tourism different from Inbound tourism ?

SECTION – B

Answer **any five** questions. **Each** question carries 6 marks.

(5×6=30)

2. Bring out Peter's Inventory of tourism attraction.
3. Draw a neat diagram of Front Office Department of a Hotel.

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4. Explain the composition of Tourism Industry.
5. Discuss the economic benefits of tourism for a nation.
6. Narrate the supplementary accommodation available in India.
7. Write a note on Group Hotels.
8. Differentiate between Hotel and Motel.
9. Discuss the role and responsibilities of a front office manager.

SECTION - C

Answer **any two** questions. **Each** question carries **15** marks. **(15×2=30)**

10. Discuss various types of tourism.
11. Explain in detail various departments in a standard Hotel.
12. What are the constituents of Leiper's model ? Explain.
13. Write an essay on major group and Chain Hotels in India.