



PG – 103

I Semester M.T.A. (Integrated Course) Degree Examination, January 2014
(Old Semester Scheme)

TOURISM ADMINISTRATION

Paper – 1.6 : Fundamentals of Tourism and Hospitality Management

Time : 3 Hours

Max. Marks : 80

Instruction : Answer all the questions.

SECTION – A

1. Answer **any ten** questions. **Each** question carries **2** marks. **(10×2=20)**

- a) What is international tourism ?
- b) Explain time share establishments.
- c) Expand IATA and ICAO.
- d) What is job description ?
- e) Define hospitality.
- f) Distinguish between chain and group hotels.
- g) List out the basic components of tourism.
- h) Expand MICE.
- i) What is homestay ?
- j) What is a front office ?
- k) What do you mean by operating concepts ?
- l) Define communication.

SECTION – B

Answer **any five** questions. **Each** carries **6** marks.

(5×6=30)

2. Write a note on group hotels.
3. Draw an organisation chart of front office of a star hotel.

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4. "Tourism is a service industry"-Comment.
5. Discuss the new trends in Indian tourism.
6. Explain Peter's inventory of tourism attraction.
7. List out the facilities offered by a 5 star hotel.
8. Discuss the duties and responsibilities of front office assistant.
9. Explain the economic significance of tourism.

SECTION – C

Answer **any two** questions. **Each** question carries **15** marks. (15×2=30)

10. Explain the Leiper's model of tourism system.
11. What are the types of tourism ? Explain.
12. Explain the hotel organisation.
13. Discuss the primary accommodation establishments.