



PG – 601

**II Semester M.T.A. (5 Yrs. Integrated Course) Degree**  
**Examination, June 2015**  
**(Semester Scheme) (2014-15) (CBCS)**  
**TOURISM ADMINISTRATION**  
**2.3 : Principles of Management**

Time : 3 Hours

Max. Marks : 70

**SECTION – A**

1. Answer **any ten** of the following sub-questions. **Each** sub-question carries **two** marks. (10×2=20)
- Define Management.
  - What is 'Rule of thumb' ?
  - What do you mean by 'Espirit de Corps' ?
  - What is a Procedure ?
  - What is an 'unstructured decision' ?
  - Distinguish between authority and responsibility.
  - Define departmentation.
  - State any four principles of organizing.
  - Distinguish between centralization and decentralization.
  - What is Co-ordination ?
  - Define managerial control.
  - What is MBO and MBE ?

**SECTION – B**

Answer **any four** of the following questions. **Each** question carries **five** marks. (4×5=20)

- What are the implications of Hawthorne Experiments ?
- Explain Taylor's Scientific Management.

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4. What are the steps involved in decision making ?
5. What is 'Span of Control' ? What are the factors governing span of control ?
6. What are the benefits and barriers of delegation of authority ?
7. What are the essentials of an effective control system ?

SECTION - C

Answer **any two** of the following questions. **Each** question carries **fifteen** marks.

(2×15=30)

8. Explain in detail the different types of plans with suitable examples.
9. Discuss the principles of management as laid down by Henry Fayol.
10. Elaborate on the tools and techniques of controlling.

SECTION - B

Answer any four of the following questions. Each question carries five marks (4×5=20)

1. What are the implications of Hawthorne Experiments ?
2. Explain Taylor's Scientific Management.