



PG – 081

II Semester M.T.A. (Integrated 5 Years Course) Examination, June 2011
(Semester Scheme)

Tourism Administration

Paper – 2.4 : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

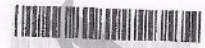
Max. Marks : 80

Instruction : Answer all Sections.

SECTION – A

1. Answer **any ten** of the following questions. Each sub-question carries **two** marks.
 - a) Who is an 'Entrepreneur' ?
 - b) What is project report ?
 - c) What is 'sole-trading concern' ?
 - d) Mention any two problems of women entrepreneur.
 - e) Give the meaning of 'Separate Legal Entity'.
 - f) What do you mean by social environment ?
 - g) Give the meaning of private company.
 - h) Who is a 'Drone Entrepreneur' ?
 - i) What is Entrepreneurial Motivation ?
 - j) Define 'Co-operative societies.
 - k) What is Entrepreneurial training ?
 - l) What do you mean by Entrepreneurship Development Programme ?

P.T.O.



SECTION - B

Answer any five of the following. Each carries six marks.

2. Bring out the difference between Entrepreneurs and professional managers.
3. Briefly explain the features of partnership firm.
4. Describe the compelling factors of Entrepreneurial Motivation.
5. Discuss the phases involved in EDP.
6. 'Business plan is known as the Route-Map of Entrepreneurs' – Elucidate.
7. Discuss the importance of entrepreneurs in Tourism Industry.
8. Write a note on the role of Women Entrepreneurs in Tourism Industry.
9. Bring out the merits and demerits of joint-stock company.

SECTION - C

Answer any two of the following. Each carries 15 marks.

10. Briefly explain the types of Tourism Entrepreneurial Training.
11. Describe the objectives of Tourism Entrepreneurship Development Programme.
12. Briefly explain the characteristics of Entrepreneurship.
13. Discuss briefly the economic and political environment affecting Entrepreneurship.