



PG – 036

II Semester M.T.A. (Integrated 5 Years Course) Examination,
June/July 2013

(Semester Scheme)

Tourism Administration

Paper – 2.4 : ENTREPRENEURSHIP DEVELOPMENT

Time : 3 Hours

Max. Marks : 80

Instruction: Answer *all* the questions.

SECTION – A

Answer any 10 of the following sub questions. **Each** carries 2 marks. (10×2=20)

1. a) Who is an Entrepreneur ?
- b) What is a Public Company ?
- c) What is a Project Report ?
- d) What is Entrepreneurial Training ?
- e) What is Cultural environment ?
- f) Mention the phases involved in EDP.
- g) What is EDP ?
- h) What is a Business Plan ?
- i) Who is a Woman Entrepreneur ?
- j) Expand AWAKE.
- k) Differentiate Entrepreneurship and Entrepreneur.
- l) Who is an Agricultural Entrepreneur ?

SECTION – B

Answer any 5 of the following. **Each** carries 6 marks.

(5×6=30)

2. Describe the functions of an Entrepreneur.
3. What are the Objectives of EDP ?

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4. Discuss the importance of Entrepreneurial Training.
5. Explain the characteristics of Entrepreneurship.
6. Explain the advantages of preparing the Business Plan.
7. Explain the features of a Joint Stock Company.
8. Describe the importance of Entrepreneur in Travel and Tourism Industry.
9. Explain the problems faced by Women Entrepreneurs.

SECTION - C

Answer any 2 of the following. Each carries 15 marks.

(2x15=30)

10. Explain the steps involved in establishing a new tourism enterprise.
11. Explain the pros and cons of an Entrepreneur.
12. Explain various motivational factors that influence the entrepreneurs.
13. Explain various types of Tourism Entrepreneurs. (atleast five)