



PG – 615

II Semester M.T.A. (5 Yrs. Integrated Course)
Examination, June 2015
(2007-08 : Old Scheme)
TOURISM ADMINISTRATION
2.4 : Entrepreneurship Development

Time : 3 Hours

Max. Marks : 80

SECTION – A

1. Answer **any ten** of the following sub-questions. **Each** sub-question carries **two** marks. **(10×2=20)**
- a) Define entrepreneurship.
 - b) What is sole-trading ?
 - c) What is business plan ?
 - d) What is EDP ?
 - e) What is entrepreneurial training ?
 - f) What is motivation ?
 - g) Define partnership.
 - h) What is entrepreneurial environment ?
 - i) Who is an entrepreneurs ?
 - j) Distinguish between entrepreneur and proprietor.
 - k) State any two objectives of entrepreneurship.
 - l) Mention the objectives of tourism entrepreneurship development programme.

P.T.O.



SECTION - B

Answer **any five** of the following questions. **Each** question carries **six** marks.

(5×6=30)

2. Explain the motivational factors of entrepreneurship
3. Distinguish between compelling and facilitating factors.
4. Discuss the importance of entrepreneurial training.
5. Distinguish between professional manager US entrepreneurs.
6. Explain the importance of tourism entrepreneurship development programme.
7. Write the importance of public private partnership.
8. Discuss characteristics and importance of entrepreneurship in India.
9. Explain the economic environment challenges to entrepreneur in India.

SECTION - C

Answer **any two** of the following questions. **Each** question carries **15** marks. (15×2=30)

10. Explain the legal and political environment role and challenges to Indian entrepreneurship.
11. Discuss the trends of modern entrepreneurs in India.
12. Discuss the steps to be considered in establishing a new tourism enterprise in India.
13. Explain the phases of EDP and operational problems in India.