



PG – 618

II Semester M.T.A. (Integrated Course) Examination, June 2016
(2007-08 : Old Scheme)
TOURISM ADMINISTRATION
2.4 : Entrepreneurship Development

Time : 3 Hours

Max. Marks : 80

SECTION – A

1. Answer **any ten** of the following sub-questions. **Each** sub-question carries **two** marks : (10×2=20)
- Who is a tourism entrepreneur ?
 - Distinguish between an entrepreneur and entrepreneurship.
 - Who is a Fabian entrepreneur ?
 - State any 4 merits of a partnership.
 - Define a business plan.
 - What is assembling ?
 - What is TDEP ?
 - What is entrepreneurial training ?
 - List the factors influencing the entrepreneurial environment.
 - What is negative motivation ?
 - State any 4 functions of an entrepreneur.
 - What is PPP form of business plan ?

SECTION – B

Answer **any five** of the following questions. **Each** question carries **six** marks : (5×6=30)

- What is the relevance of an entrepreneur ?
- Distinguish between professional managers and entrepreneurs.
- Which is the most suitable form of business organization for a tourism organization ?
- Explain the different types of entrepreneurial training.

P.T.O.



6. Prepare a business plan for a setting up a five-star hotel.
7. How is a new idea processed ?
8. What are the factors influencing motivation ?
9. Write a note on entrepreneurial ambition.

SECTION - C

Answer **any two** of the following questions. **Each** question carries **fifteen** marks :
(2×15=30)

10. Explain the role of entrepreneurial environment in tourism and the challenges to Indian entrepreneurship.
11. Briefly explain the various forms of business organizations suitable for tourism industry.
12. Prepare a small project report in establishing a service-oriented organization in tourism.
13. Discuss the various factors influencing entrepreneurial motivation.