



PG - 427

**III Semester M.T.A. (Integrated Course) Degree
Examination, December 2014/January 2015
(2013-14 : New Scheme)**

**TOURISM ADMINISTRATION
Paper - 3.3 : Tourism Development and Policies**

Time : 3 Hours

Max. Marks : 80

SECTION - A

1. Answer **any ten** sub-questions. **Each** carries **two** marks. (10x2=20)
- What are the board areas of NTO ?
 - Mention two functions of Tourism offices.
 - In which year the 10th five year plan was implemented ?
 - Give four suggestions to stimulate tourism in India.
 - Where is the Headquarter of UNWTO located ?
 - What are travel motivators ?
 - What are the three main attractions of Karnataka which you want to promote as tourist attractions ?
 - What are the benefits to the local bodies from tourism development ?
 - What is Tourism Planning ?
 - Mention the types of Tourism.
 - What do you mean by Tourism Resources ?
 - What is the meaning of Tourism Development ?

SECTION - B

Answer **any five** questions. **Each** carries **6** marks. (5x6=30)

- What is Tourism Planning ? Discuss the steps involved in it.
- Discuss the tourism policy of Govt. of Karnataka and highlight the issues that impede the growth of tourism in the state.

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4. What are the guidelines of UNWTO for formulating tourism planning ?
5. Is tourism an industry ? Justify with valid arguments.
6. Tourism and Environment are synonyms for each other. Discuss.
7. Write a brief note on history of tourism development in India.
8. Evaluate the role of private sector in promoting tourism in India.
9. Discuss the reports of Sir Sargent Committee and Ad Hoc tourist committee in building the foundation for tourism promotion in the country.

SECTION - C

Answer any two questions. Each carries 15 marks.

(2×15=30)

10. Write a brief note on tourism promotions and destinations of Karnataka.
11. Describe the necessity to integrate economic planning with tourism.
12. Write a note on the important aspects of Tourism Policy of India, 2002.
13. Identify the factors affecting the tourism demand in the country. Taking an account of the emerging tourist demand patterns, which state of India in your view has the greater potential tourism development and why ?