



PG – 097

III Semester M.T.A. (Integrated Course) Degree Examination, Dec. 2012
(Semester Scheme)

TOURISM ADMINISTRATION

Paper – 3.3 : Tourism Principles and Policies – I

Time : 3 Hours

Max. Marks : 80

Instruction : Answer all the questions.

SECTION – A

Answer any ten of the following in about 2-3 sentences. Each question carries 2 marks.

(10×2=20)

1. a) What is a 'Tourist destination' ?
- b) Name two components of tourism.
- c) Expand - UFTAA, IRCTC.
- d) Name two tourism organizations of India.
- e) What is the goal of state tourism organization in India ?
- f) Who is a travel agent ?
- g) What are tourist amenities ?
- h) Name two international airlines.
 - i) Mention two overseas offices of India tourism.
 - j) What is the golden charriot ?
 - k) What is a whole sale travel agency ?
 - l) Which organisation is responsible for maintaining the archaeological sites in India ?

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SECTION - B

Answer any five of the following. Each question carries six marks.

(5×6=30)

2. What are the various reasons that a tourist undertakes travel ?
3. How does lack of amenities at tourist spots affect tourism ?
4. How does KSTDC help in promoting tourism in the state of Karnataka ?
5. What are the regulations of activities of travel agents ?
6. What factors affect the cost of transportation ?
7. What is the need for having tourism organization ?
8. What are the advantages of representing local tourism organisation ?
9. List five functions of Indian tourism offices in India.

SECTION - C

Answer any two of the following. Each question carries fifteen marks.

(2×15=30)

10. What are the different departments of a typical large scale travel agency ? Explain their functions.
11. Elucidate as to how the IATO promotes international understanding. Who can become its members ?
12. How does tourist attractions affect the volume of trade for airlines ?
13. Critically analyse importance and development of the travel industry with regard to tourism.