



PG – 434

III Semester M.T.A. (Integrated Course) Degree
Examination, Dec. 2014/Jan. 2015
(Semester Scheme) (2007-08 Old Scheme) (OS)
TOURISM ADMINISTRATION
Paper – 3.3 : Tourism Principles and Policies – I

Time : 3 Hours

Max. Marks : 80

Instruction : Answer *all* the questions.

SECTION – A

1. Answer **any ten** questions. **Each** carries **2** marks. (10×2=20)
- Define tourism product.
 - What is catering ?
 - Define travel agencies.
 - Who is an outbound tour operator ?
 - What is travel trade ?
 - Name two Luxury trains of India.
 - Mention four historical attractions of Karnataka.
 - What are the advantages of IATA approval for travel agencies ?
 - What is tourism project ?
 - What do you mean by linkage in tourism trade ?
 - Expand ICAO and IATA.
 - What is All India Permit ?

SECTION – B

Answer **any five** questions. **Each** question carries **6** marks. (5×6=30)

- What are the components of tourism industry ?
- Explain the IATA approval procedure for travel agencies.
- Discuss the economic factors affecting transportation supply.

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5. What are the main purposes of visit of International tourists ?
6. What are the recent developments in transportation industry ?
7. Analyse the linkage between tour operators and hotels.
8. Draw an organization structure of a travel agency.
9. Discuss the advantages and disadvantages of air transportation.

SECTION - C

Answer any two questions. Each carries 15 marks.

(2x15=30)

10. Describe the historical development of tourism in India.
11. Explain the linkage of travel agencies with other sectors of tourism industry.
12. Discuss the role of domestic and international tourism organisation for development and promotion tourism industry.
13. Explain the approval procedure of tour operators from DOT, Govt. of India.